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Andreas Kindt to be CEO of Loyalty Partner Solutions

Top-class manager and former member of the T-Home Board of Management joins management team of new IT company

On 15 October 2008, Andreas Kindt will join Andreas Berninger on the management team of Loyalty Partner Solutions GmbH. He will assume the role of CEO at the company founded in August 2008 from a former business area of Loyalty Partner GmbH and specialising in the development of IT solutions for customer management.

Kindt will also become CIO of the Loyalty Partner group of companies and a member of Loyalty Partner's Executive Committee. "We are delighted to welcome Andreas Kindt with all his skills and experience as an IT manager," states Alexander Rittweger, Management Spokesman for Loyalty Partner. "His expertise makes him the ideal person to successfully establish our new subsidiary Loyalty Partner Solutions on the market and be a real driving force behind its international growth," he added.

Kindt comes to Loyalty Partner Solutions from Deutsche Telekom AG where he worked for a total of 18 years, most recently as member of the Management Board responsible for IT and CIO of T-Home. In this role, the 44-year-old's responsibilities included restructuring and remodelling T-Home's IT operations and introducing numerous new products. Kindt was also previously a member of the Management Board of T-Online International AG and Managing Director of T-Nova GmbH, a subsidiary of T-Systems.

[Please click here for a high resolution picture of Andreas Kindt.](#)

About Loyalty Partner Solutions

Loyalty Partner Solutions GmbH, based in Munich, is a provider of industry-specific customer management solutions. The company develops and implements IT solutions that allow professional operation of customer loyalty programmes. These solutions focus on the retail and transport / aviation industries. The centrepiece of the portfolio is the Loyalty Management Suite (LMS), a software platform for the setup and operation of customer loyalty programmes. The company's customers include the PAYBACK bonus programme and Deutsche Bahn AG with its BahnCard, bahn.bonus and bahn.comfort programmes.

Loyalty Partner Solutions was spun off from a former business unit of Loyalty Partner GmbH in August 2008 and currently employs a workforce of around 200. The Managing Director of the company is Andreas Berninger.