



About us

Loyalty Partner Solutions is your partner for intelligent customer management

We develop and operate professional customer loyalty programmes based on customized IT solutions. Our solutions and services are tailored to the specific needs of the retail and the travel & transportation sectors.

We have set standards as the IT service provider for PAYBACK, Europe's largest bonus programme. Millions of transactions are carried out each day on the IT platform we developed. Having developed and operated this technology for several years now, we have built up unrivalled expertise that we also use to the benefit of customers such as [emnos](#) and Deutsche Bahn.

To bring you closer to your customers, too, we offer all our services from a single source including consulting, development, implementation and operation of customer management solutions and the execution of complex CRM processes.